

# Evolving Organizations

- ASUA would profit with a Masters Program
- LatyCar would profit with official recognition
- A strategic alliance between both would be mutually beneficial

# Athletes need

- ✓ Aquatic Masters in the Americas would profit with officially sanctioned & organized meets:
- ✓ Latin American & Caribbean Championship – all disciplines
- ✓ Pan-American Championship – all disciplines

# National Federations

Recognize needs:

- Official centralized information
- Official centralized direction
- Official centralized support
- Official centralized directives
- Experience in order to evolve properly

# Recommendation

- ❖ ASUA take the Master leading role in encompassing and directing cross cultural experiences within the Americas in order for FINA member Federations to fulfill their national and international objectives with Masters athletes

# FACT

- ASUA is the regional body that all Federations unequivocally respect

# FACT

- **LATyCAR is an experienced regional non-profit multicultural organization that has shared successful experiences with Federations and/or Masters organizations in**
  - **Venezuela - 1991**
  - **Puerto Rico - 1993**
  - **Barbados - 1995**
  - **Mexico - 1997**
  - **USA - 1999**
  - **Costa Rica - 2001**
  - **Cuba - 2002**

# PLUS

- **Has active nationally recognized volunteer Masters leaders on its Board of Directors from**
  - **Argentina**
  - **Venezuela**
  - **Mexico**
  - **Brazil**
  - **USA**
  - **Cuba**

# BENEFITS

- ✓ Strengthen ASUA's Americas presence
- ✓ Add depth to ASUA's regional programs
- ✓ Provide more than a decade of Masters experience in all American countries
- ✓ Further LATyCAR mission of developing Masters aquatic sports in the Americas
- ✓ Common objectives for both organizations in benefit of all American Federations



# LATyCAR will

- Work under ASUA mission & vision
- Assist ASUA within its possibilities
- Edit its extensive website under ASUA's parameters - <http://www.latycar.org>
- Bring ASUA its vast multi cultural experience
- Add financial support to ASUA

# Conclusion

- ❖ There is “synergy” in an alliance between ASUA and LATyCAR in benefit of all parties involved