



Campeonatos Latinoamericano y del Caribe de Natación Master

"LatyCar" asociación -ong- sin fines de lucro

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July 14, 2002

Mr. Jerry Olson
President
UANA / ASUA

Via e-mail

Hi Jerry;

In brainstorming your questions on the first PanAmerican Masters Aquatic Championship:
Let's develop a conceptual plan for an ASUA/UANA Masters Championship in 2003.

Sponsored By?

Managed By?

In Conjunction with?

Without going into details, my first "gut" reactions are,

- 1.) UANA/ASUA owns the show;
- 2.) Create a Committee with experienced Masters;
- 3.) All sports? Yes. I think it HAS be an ambitious project. We've already established a strong presence in swimming and open waters, polo is coming along in some countries, let's get the two other sports on the stage!
- 4.) Same venue for all sports? Not necessarily, it's a limiting factor;
- 5.) Same dates each sport? Not necessarily. Same year, yes.
- 6.) Sponsors to cover contributing money and/or product, divide them into two sets. The first set "belonging" to UANA/ASUA sold and serviced by same. The second set belonging and responsibility of the local group organizing the event.
- 7.) Each sport championship event managed by the local organizing group and under provisions of a mutual agreement. The ASUA/UANA Committee, will review previously drawn status reports without being directly involved in each sport. It's been our experience that by trying to "share" responsibilities leads to confusing situations. Most all details already covered an existing -in writing- for those who run an event;
- 8.) Each sport (if in different city venues) will have an Organizing Committee composed by their own people, sanctioned by their Federation. Each OC to have a Federation member so that Masters movement is strengthened in their country, if need be.

Keeping it simple means applying most of what we already have in place, adapting it and then and running with the first Championship... we'll get a lot of feedback to play with later, and of course, volunteers.

We already have:

- 1.) Mutual agreement drafts (FINA, LatyCar, USMS, etc);
- 2.) Management and complex requirements;
- 3.) Event -by sport- conditions;
- 4.) Championship manuals,
- 5.) Rules, etc.

The overall concept, however is how to come up with a plan for the first three championships (2003, 200x, 200Y). Alternate once in 25mts. another in 50 and compare it to the Olympics: one chance, one shot per

age category! Give possible bidders a better chance and gives us more alternatives? Best run with proven concepts in place already?

Date... odd years since Worlds are on even years...? It's the easy way out...

Do we start up with qualifying times? Whatever decision in this respect, we must live "forever" with. What I'm referring to is that we should start with QT in order to establish the fact that this will be an event with minimum standards. For each individual event. Place a maximum participation level? I would vote for it. It's going to be a success, therefore bidders can work their budgets precisely.

First PanAmericans...? USA...? If they are interested, it would be the logical choice but adhering to ASUA/UANA established parameters. There are others who will jump at the opportunity and in fact I would invite them to bid also. We'll gain from it.

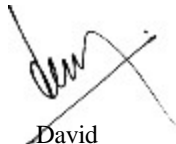
Can we come up with established parameters quickly...? Yes, we have all LalyCar conditions in place which can be a starting point, submit them for "negotiation" to the bidding organizations and see what they come up with that could be "acceptable" in return...! LalyCar is a compendium of experiences including application of USMS guidelines.

Can we give the impression, tomorrow, that ASUA/UANA has everything in place pending only adapting to the particular venue/bidder...? Yes, we can.

You get an OK from your team, and we can come up with something in record time so that if USMS is really interested, we could begin negotiations w/them.

Oh, money upfront for ASUA/UANA...? Yes, however we could condition a bid to include sponsorship on a 50/50 basis.

Let me know what you think and what you'd like me to do or come up with.
Regards,



David